

2025 Global SAP User Group Cloud Adoption & Outlook

Bringing together insights from ASUG (Americas' SAP Users' Group), DSAG (Deutschsprachige SAP Anwendergruppe), UKISUG (UK & Ireland SAP User Group), and JSUG (Japan SAP Users' Group), this collaborative research offers a comprehensive, worldwide look at how SAP user groups are navigating cloud service adoption, their migration strategies, top concerns, and what the future holds for cloud transformation.

Surveyed 307 ASUG Members, 274 DSAG Members, 115 UKISUG Members, and 134 JSUG Members.

ASUG

DSAG

UKISUG

JSUG

Organizations Currently Using Cloud Services

ASUG

84%

DSAG

76%

UKISUG

70%

JSUG

72%

Are you currently using cloud services at your organization for tasks such as running enterprise applications and workloads or storing data (beyond tools like Microsoft Teams or Office 365)?

Any respondents not using cloud services to run enterprise applications and workloads or storing data or don't know/not sure are terminated from the rest of the survey.

Cloud Experience Timeline

Using for 3+ Years   

ASUG

66%

DSAG

73%

UKISUG

72%

JSUG

82%

How long have you been using cloud services?

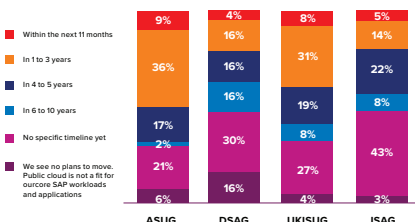
Current System Landscape



	Private Cloud only	Public Cloud only	Mix of private and public	Hybrid on-premises and cloud solutions
ASUG	23%	4%	24%	49%
DSAG	7%	1%	7%	78%
UKISUG	14%	8%	17%	56%
JSUG	10%	4%	27%	55%

Which of the following environments best describes your current system landscape?

Timeline on Moving Core SAP Applications to Public Cloud



When do you anticipate your organization would begin moving core SAP workloads and applications to a public cloud?

Outlook on Public Cloud Migration

Primary Concerns

ASUG



Security and data protection risks



Loss of customizations or functionality

DSAG



Loss of customizations or functionality



Uncertainty about total cost or ROI

UKISUG



Loss of customizations or functionality



Security and data protection risks

JSUG



Loss of customizations or functionality



High costs to make current systems cloud ready

What are the primary concerns your organization has about running core SAP workloads and applications in a public cloud?

Drivers Needed to Increase Public Cloud Adoption

ASUG



Proven cost or performance benefits



Improved security assurances or certifications

DSAG



Proven cost or performance benefits



More flexible deployment models from SAP

UKISUG



Proven cost or performance benefits



More flexible deployment models from SAP

JSUG



Proven cost or performance benefits



More flexible deployment models from SAP

What would need to change for your organization to consider moving more SAP workloads and applications to a public cloud?