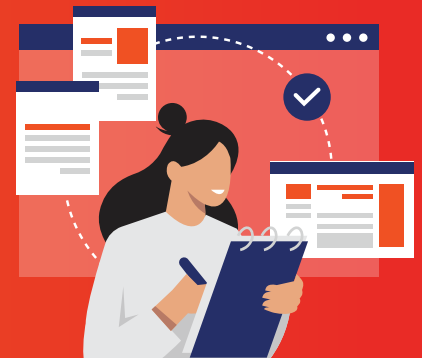




Unlock Your Potential with ASUG

Being part of the ASUG community is your key to a world of opportunities that provides a solid foundation for professional success and personal growth. ASUG membership helps empower individuals and organizations to navigate the world of SAP with confidence.



Transform Your Knowledge

ASUG Content Collections – Get access to a collection of curated content and experiences designed to help your organization’s SAP technology journey. Everything you need is all in one place, including research, articles, insights, videos, customer and partner stories, and more.

Insights – Browse articles from ASUG members, exclusive SAP news and interviews, guest perspectives from industry thought leaders, and research and analysis. Watch for our First Five newsletter every Monday, and tune in to the weekly ASUG Talks Podcast.

ASUG Research Reports – ASUG members have access to research reports to help their organizations stay at the forefront on key SAP topics. Annual research topics include Pulse of the SAP Customer, SAP S/4HANA, SAP Signavio, SAP Business Technology Platform, and AI.

SAP Training – Members have access to 10% discounts on SAP training, which provides access to over 250 certifications in learning hubs.

**Discount cannot be applied to the SAP PRESS Subscription.*

SAP Press – Members save 15% on SAP Press purchases

**Discount cannot be applied to the SAP PRESS Subscription.*



Build a Powerful Network

Industry and Technology Conferences – Our signature events are organized around industries, business roles, and specific technologies, and help organizations to drive change and innovation against the backdrop of digital transformation. Members receive up to \$300 discounts on ASUG conferences.

SAP Sapphire and ASUG Annual Conference – SAP’s flagship event, co-located with the ASUG Annual Conference, offers must-see keynotes, demos and an opportunity to connect with SAP experts, partners, and peers to explore the best strategies and solutions for your business needs. Members receive up to up to \$100 off SAP Sapphire and ASUG Annual Conference registration.

Regional Chapter Meetings – Find your community at one of our 39 regional chapters that meet regularly to discuss SAP-related topics, share experiences, and connect with other Members. Chapters are a great source of education and networking, and a lot of fun for Members!

ASUG Collective – ASUG Collective facilitates professional growth, empowers the development of leadership skills and reinforces our commitment to cultivating a community where every ASUG member can thrive on their professional journey.



Elevate Your Career

ASUG Communities – Engage in dynamic discussions tailored to your industry, role, or technology focus. Share insights, solve challenges, and elevate skills through virtual forums, in-person events, and access to relevant digital content.

ASUG Executive Exchange – If you’re a C-suite or senior-level member, this membership community will help foster high-level connections and shape your organizational strategy to drive growth.

Leadership Opportunities:

- ▶ **ASUG Volunteers** – Unlock more value from your ASUG membership by sharing your time and talents as a volunteer. You’ll find endless opportunities to broaden your influence, sharpen your skills, and make life-long connections.
- ▶ **ASUG Champions** – Champions play a critical role by helping staff in their organizations to access their ASUG member benefits.
- ▶ **Speaking Opportunities** – ASUG Members are eligible to speak at ASUG events, including Chapter meetings, ASUG Community Conversations, and industry conferences. Should you have questions regarding speaking engagements, please contact speakers@asug.com.

Continue your journey of meaningful connections, learning, and unparalleled growth. **ASUG helps people and organizations get the most value from their investment in SAP technologies.**

EXPLORE YOUR MEMBERSHIP

Questions? Contact memberservices@asug.com