

Roadmap



Bronze Status (Incentive: Champion Pin)

Requirements:

- Attend at least 1 of 4 quarterly Champions Community Conversations
- Attend a total of **4 ASUG events** (e.g. Champions Community Conversations, webcasts, chapter meetings, and conferences)
- Update account information within ASUG.com profile
 - New Champions are required to create an ASUG.com profile
 - Follow an ASUG Community and/or your local Chapter
- Inform your internal team about ASUG member benefits
- Update the ASUG member roster
 - Add a new user
 - De-activations



Silver Status (Incentive: Gift Card)*

Requirements:

- Attend at least 2 of 4 quarterly Champions Community Conversations
- Attend a total of **8 ASUG events** (e.g. Champions Community Conversations, webcasts, chapter meetings, and conferences)
- Have **three or more colleagues attend at least one or more ASUG event**
- Communicate one or more ASUG event(s) on LinkedIn within your network and tag ASUG - Americas' SAP Users' Group and use #ASUGChampion
- Complete Champion Survey



Gold Status (Incentive: ASUG Swag Box)*

Requirements:

- Attend at least 3 of 4 quarterly Champions Community Conversations
- Attend a total of **16 ASUG events** with diversity across event types (e.g., Champions Community Conversations, chapter meetings, community conversations, conferences)
- Have **five or more colleagues attend at least one or more ASUG event**
- Complete Member discovery form
- Bonus: submit a testimonial about your ASUG membership experience or your experience as an ASUG Champion, and share it on LinkedIn by tagging ASUG – Americas' SAP Users' Group and using #ASUGChampion.

*Note: ASUG Champion incentives build on each other, so continued engagement leads to even greater rewards. Your participation is automatically tracked by the ASUG team, and all rewards will be distributed in early 2027.